

NICHOLAI ROSCOE

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nicholairoscoe.com
(781) 346-7445



WHO ARE YOU?

Brooklyn-based copywriter, humorist, published researcher, and experienced clinician. I write to inform, spark engagement, and bring leading brands to life.

WHAT DO YOU DO?

Adept in authoring brand story, copy, pitch decks, satire, social posts, newsletters, white papers, scripts, blogs, and more.

DAZZLE ME.

Authored an award-winning pitch deck and article, which earned over 200k organic social shares.

EDUCATION

UNIVERSITY OF MASSACHUSETTS, AMHERST

- B.S. in Psychology, Neuroscience Track (2011)

EXPERIENCE

MEDICAL COPYWRITER

VMLY&R WITH COLGATE (9/20 - 3/21)

- Crafts articles daily personifying Colgate's tone of voice to inform and empower their audience
- Builds authority by performing research to align with strict medical citation requirements

SENIOR COPYWRITER

VINCHAIN (8/17 - 5/19)

- Penned applications that earned interviews for Alchemist and Gener8tor startup accelerators
- Created award-winning pitch deck (BelBiz Battle)
- Translated leadership vision into a compelling brand-driven story

FREELANCE COPYWRITER

NICHOLAIROSCOE.COM (9/12 - PRESENT)

- Manages diverse international clientele, including Vital Wave, Gyana, and One Less CBD
- Boasts five-star rating and 100% job completion

CONTENT CREATOR

THE HARD TIMES (9/17 - PRESENT)

- Authors articles that earn over 200K organic social shares
- Pitches headlines in a competitive setting for a huge audience (500k Instagram, 380k Facebook)

BEHAVIORAL HEALTH TECHNICIAN

DENVER HEALTH (3/15 - 6/17)

- Ensured client and staff safety through management of an acute and dynamic milieu
- Championed progressive patient care model

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PROFESSIONAL RESEARCH ASSISTANT UNIVERSITY OF CO. DENVER (9/12 - 7/14)

- Wrote applications, consent forms, and standard operating procedures adhering to guidelines
- Processed and analyzed large datasets through Excel and Redcap programs

BEHAVIORAL HEALTH TECHNICIAN BRATTLEBORO RETREAT (11/11 - 6/12)

- Selected for LGBTQ and Adult Intensive Inpatient (state hospital) locked units

ACADEMIC PUBLICATIONS

- Aquilante CL, Page RL, Vu A, Roscoe N, Wolfel EE, Lindenfeld JA. Comparison of Office, Home, and Ambulatory Blood Pressure in Heart Transplant Recipients. J Card Fail. Accepted 5/14/14. In press.
- Aquilante CL, Page RLII, Vu A, Roscoe N, Wolfel EE, Lindenfeld J. Office and home systolic blood pressure is underestimated in heart transplant recipients. J Heart Lung Transplant 2013; 32(4S):S262. Poster presentation at the International Society for Heart and Lung Transplantation 33rd Annual Meeting and Scientific Sessions, April 2013, Montreal, Canada.
- Vu A, Page RL, Roscoe N, Lindenfeld JA, Aquilante CL. Effect of CYP3A4*22 and CYP3A5 combined genotypes on tacrolimus disposition in heart transplantation. J Heart Lung Transplant 2014; 33(4S):S115-S116. Oral Presentation at the International Society for Heart and Lung Transplantation 34th Annual Meeting, April 2014, San Diego, California.
- Smith S, Hasan M, Roscoe N, Heubschmann A, Penaloza R, Schorr-Ratzlaff W, Sieja A, Trinkley K. Physician engagement and acceptance of collaborative treatment of hypertension in primary care. Oral Presentation at the American College of Clinical Pharmacy Annual Meeting, Austin, Texas.